

Royal Avenue Traffic Management Study Questionnaire

1. Name: _____

2. Postcode: _____

3. Do you think that rat running on Royal Avenue is a problem?

Yes No

4. Which of the following measures would you prefer to see implemented in order to discourage rat running on Royal Avenue?

To introduce a 20 mph Speed Limit on the Royal Avenue area between its junctions with Garston Crescent and Langley Hill

To introduce a No Entry restriction eastbound (with exemption for buses) on Royal Avenue near its eastern junction with Garston Crescent

To introduce a camera controlled bus gate on Royal Avenue near its eastern junction with Garston Crescent

None of the above

5. Would you like to add anything further?

6. If you would like to be kept up to date with the result of this consultation, please provide your email address below.

Royal Avenue

Traffic Management Measures

West Berkshire Council is seeking your views on possible traffic management measures to reduce rat running through Royal Avenue.

Rat-running and inconsiderate driving has been a longstanding issue in Royal Avenue. The forthcoming widening of the A4 and the additional capacity this will provide will reduce the need for drivers to seek an alternative route to the A4. However, the issue was raised by several residents during the consultation on this project. West Berkshire Council therefore appointed Traffic Management Consultants Jacobs to carry out an investigation into possible options to reduce rat running.

This leaflet outlines a number of proposed measures, however a full copy of Jacobs' investigation report can be found on the Council's web-site at: www.westberks.gov.uk/a4calcot

In addition to the proposals included within this leaflet, a number of options were considered but discounted. Consideration was given to the feasibility of introducing an access restriction except for residents. Unfortunately such a restriction would be impossible to enforce and would be open to abuse, therefore impractical. The feasibility of introducing speed cameras was also considered, however there are strict national criteria set for the provision of speed cameras. The current conditions on Royal Avenue fall well short of these criteria.

Further information and explanation regarding the discounted options can be found in the full investigation report.



Options

1. To introduce a 20 mph Speed Limit covering the estate area from a point on Royal Avenue above its junction with Highview to its junction with Langley Hill.
2. To introduce No Entry restrictions eastbound (with exemption for buses) on Royal Avenue at its eastern junction with Garston Crescent, and at the junction of Conway Road with Garston Crescent. This measure would prevent all eastbound through routing movements.
3. To introduce a camera controlled bus gate on Royal Avenue at its eastern junction with Garston Crescent and to convert Conway Road to a cul-de-sac at its junction with Garston Crescent. This measure would prevent all through routing movements (except buses) at all times.
4. Take no action.

These pages show schematic plans of the proposals and the back page contains a short questionnaire.

Your views

Your views are important to us and we need to know what you think of the options presented. To read the full report and detailed plans and fill in the on-line consultation questionnaire, please visit www.westberks.gov.uk/a4calcot. Alternatively, you can fill in the questionnaire on the back of this leaflet and either return to West Berkshire Council's Office above Sainsbury's, Calcot or post to Highways and Transport, Council Offices, Market Street, Newbury RG14 5LD.

Next Step

Consultation on the options closes on 18th July 2014. The results of the consultation will be reported for Individual Decision in September.

